

Campaign Director

Objective

Ensure flawless execution of all campaign related elements; i.e., team member recruiting levels, leadership alignment, team building/development, timely fulfillment of assignments, event planning/implementation.

Role

Growing churches are marked by *unified, consistent leadership*; women and men of passion, personal ownership of results, unwavering support of church leaders, and commitment to seeing God's purposes achieved as they embrace the overall vision of the church with wholehearted devotion. Campaign Director(s) share the direct supervision of all campaign team leaders and their work, in concert with the church staff and leadership.

Primary Responsibilities

- Provide effective representation to team leaders and the church family on campaign related issues.
- Ensure that campaign runs smoothly, i.e., interface consistently with campaign team leaders, staff, and church leaders; resolve problems and conflicts quickly; identify/address issues, concerns, and opportunities; step in as needed with appropriate leadership direction.
- Provide accountability and encouragement to teams under your leadership; ensure that all campaign tasks are completed on time and with excellence; monitor expenditures to maintain approved budget guidelines.
- Know campaign calendar well; attend all Campaign Team Meetings (CTMs) and individual team strategy meetings as needed.
- Contribute to various deliverables [per Media Team] as needed.
- Work with church staff, leadership, and team leaders to coordinate the documentation of life-change stories/testimonies to be shared throughout the campaign.
- Maintain consistent contact with the INJOY Stewardship consultant communicating progress of planning and any issues that arise.

Qualifications

- Strong organizational and interpersonal skills.
- Is well respected by those in the church.
- Desire to create an effective team environment.
- Ability to delegate and supervise others on the team.
- Fully supportive of the Church's staff, leadership, and vision.



Targeted Connects Team Leader

Objective

This team produces creative venues in which the vision is uniquely framed and applied to each identified target audience. Targeted Connects are the venues in which personal, targeted messages are delivered to each one of the prominent target audiences; outside the major donor [financial leader] context. The events are designed primarily to reach the 80-85% defined as Core [maturing; emerging] Donors. Although these events will not occur until later, we will want to use the next couple months to identify the primary audiences, venues, and messaging elements for these events.

Role

Effective churches are marked by **uncommon leadership**; women and men of passion, personal ownership of results, unwavering support of church leaders, and commitment to seeing God's purposes achieved as they embrace the future picture of the church with wholehearted devotion. Targeted Connects Team Leaders provide direct supervision of all team members and their work, in concert with the church staff and leadership.

Primary Responsibilities

- Build the team – enlist those who will facilitate planned events: assist in set-up, tear-down, welcoming, table-hosting, food, etc., as needed and determined by plan.
- Provide effective representation to team members on campaign-related issues.
- Ensure that Events run smoothly, i.e., interface consistently with team members and church leaders as required; resolve problems, conflicts, issues quickly; step in as needed with appropriate leadership.
- Provide accountability and encouragement to the team; ensure that all tasks are clearly assigned, then completed on time and with excellence; monitor expenditures to maintain approved budget guidelines.
- Know campaign calendar well; attend all Campaign Team Meetings (CTMs), team breakouts sessions, and individual team strategy meetings.
- Work with church staff and leadership to capture faith stories/testimonies to be used in or that surface during Event settings.
- Work with Media Team, to ensure that all event deliverables are ready for distribution.
- Demonstrate faith and uncommon God-dependence in determining a sacrificial commitment that is truly pleasing to Him.

Qualifications

- Strong organizational, networking, and interpersonal skills.
- Desire to create an effective team environment.
- Ability to delegate and supervise others on the team.
- Fully supportive of the Church's staff, leadership, and vision.



Media Team Leader

Objective

Ensure excellence in communicating the future picture [vision] of the church and priority of campaign to the entire church, using a variety of creative and impacting mediums. The team's ministry plays an integral role in connecting the church to the future picture, depicting both the ministry impact and what will be required to see the future picture become reality.

Role

Effective churches are marked by **uncommon leadership**; women and men of passion, personal ownership of results, unwavering support of church leaders, and commitment to seeing God's purposes achieved as they embrace the future picture of the church with wholehearted devotion. Media Team Leaders provide direct supervision of all team members and their work, in concert with the church staff and leadership.

Primary Responsibilities

- Identify all desired campaign deliverables, in concert with appropriate church leaders.
- Coordinate the production of all deliverables, branding, logo, print, video, specialty, etc.
- Build the team – enlist those who possess the technical expertise needed, i.e., design, writing, editing, photography, videography, web design, social media, etc.
- Provide effective representation to team members on campaign-related issues.
- Contribute needed content to be included in all regular church publications.
- Provide accountability and encouragement to the team; ensure that all tasks are clearly assigned, then completed on time and with excellence; monitor expenditures to maintain approved budget guidelines.
- Know campaign calendar well; attend all Campaign Team Meetings (CTMs), team breakouts sessions, and individual team strategy meetings.
- Prepare an FAQ series to be released at strategic junctures in the campaign.
- Video all major campaign events and appropriate stories of faith that surface throughout campaign.
- Demonstrate faith and uncommon God-dependence in determining a sacrificial commitment that is truly pleasing to Him.

Qualifications

- Expertise in communications, print, video, social media, etc.
 - Ability to creatively envision and communicate the future picture [vision] of the church.
 - Strong organizational, networking, budgeting, and interpersonal skills.
 - Desire to create an effective team environment.
 - Ability to delegate and supervise others on the team.
 - Fully supportive of the Church's staff, leadership, and vision.
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Leadership Events Team Leader

Objective

Ensure flawless execution of all Leadership Events; first attaching ministry/positional/financial leaders to the church's future picture [vision], then creating the environment in which this group leads the church in sacrificial commitment. Event plan development and execution; timely fulfillment of assignments; and team building/development are all important elements that contribute to the team's objective.

Role

Effective churches are marked by **uncommon leadership**; women and men of passion, personal ownership of results, unwavering support of church leaders, and commitment to seeing God's purposes achieved as they embrace the future picture of the church with wholehearted devotion. Leadership Events Team Leaders provide direct supervision of all team members and their work, in concert with the church staff and leadership.

Primary Responsibilities

- Develop the specific event plan[s] for the Leadership Launch and Commitment Leadership Event that matches well with the church's DNA.
- Build the team – enlist those who will facilitate planned events: assist in set-up, tear-down, welcoming, table-hosting, food, etc., as needed and determined by plan.
- Provide effective representation to team members on campaign-related issues.
- Ensure that both events run smoothly, i.e., interface consistently with team members, caterers, and church leaders as required for program and menu development; resolve problems, conflicts, issues quickly; step in as needed with appropriate leadership.
- Oversee the invitation process; printed invitation, follow-up letter from Pastor, and RSVP/confirmation phone calls.
- Provide accountability and encouragement to the team; ensure that all tasks are clearly assigned, then completed on time and with excellence; monitor expenditures to maintain approved budget guidelines.
- Know campaign calendar well; attend all Campaign Team Meetings (CTMs), team breakouts sessions, and individual team strategy meetings.
- Work with church staff and leadership to capture faith stories/testimonies to be used in or that surface during Targeted Connect settings.
- Work with Media Team, to ensure that all event deliverables are ready for distribution.
- Demonstrate faith and uncommon God-dependence in determining a sacrificial commitment that is truly pleasing to Him.

Qualifications

- Strong organizational, networking, budgeting, and interpersonal skills.
 - Desire to create an effective team environment.
 - Ability to delegate and supervise others on the team, as well as caterers and technical staff.
 - Fully supportive of the Church's staff, leadership, and vision.
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Spiritual Journey/Prayer Team Leader

Objective

Ensure flawless execution of a church-wide spiritual growth track through the initiation of Prayer Events, fasting opportunities, daily devotionals; expressing multiple levels of opportunity involvement to engage as many as possible in a demonstration of meaningful God-dependence. Prayer plan development and execution; timely fulfillment of assignments; personal commitment to prayer; and team development are important elements that contribute to the team's objective.

Role

Effective churches are marked by **uncommon leadership**; women and men of passion, personal ownership of results, unwavering support of church leaders, and commitment to seeing God's purposes achieved as they embrace the future picture of the church with wholehearted devotion. Prayer Team Leaders provide direct supervision of all team members and their work, in concert with the church staff and leadership.

Primary Responsibilities

- Pray - be a person of prayer, modeling God-dependence for the team and the church.
- Develop the specific prayer plan[s] that will engage the church and fit the church's DNA.
- Build the team – enlist those who will facilitate Prayer Events: assist in set-up, tear-down, welcoming, hosting, etc., as well as technical needs [if needed] as determined by strategies.
- Provide effective representation to team members on campaign-related issues.
- Ensure that events and personal strategies roll out and run smoothly, i.e., interface consistently with team members, and church leaders as required for plan development; resolve problems, conflicts, issues quickly; step in as needed with appropriate leadership.
- Provide accountability and encouragement to the team; ensure that all tasks are clearly assigned, then completed on time and with excellence.
- Know campaign calendar well; attend all Campaign Team Meetings (CTMs), team breakouts sessions, and individual team strategy meetings.
- Promote prayer events/activities throughout the church to encourage maximum participation.
- Work with Media Team, to ensure that all event deliverables are ready for distribution.
- Demonstrate faith and uncommon God-dependence in determining a sacrificial commitment that is truly pleasing to Him.

Qualifications

- Have a heart for prayer and for seeing the prayer ministry touch every level within the church.
 - Strong organizational, networking, and interpersonal skills.
 - Desire to create an effective team environment.
 - Ability to delegate and supervise others on the team.
 - Fully supportive of the Church's staff, leadership, and vision.
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Public Commitment/First Fruits/ Reveal Sunday Events Team Leader

Objective

Ensure flawless execution of campaign Commitment Event; securing the highest possible level of engagement, creating the environment in which the church expresses a willing heart and sacrificial commitment. Event plan development and execution; timely fulfillment of assignments; and team building/development all contribute to the team's objective.

Role

Effective churches are marked by **uncommon leadership**; women and men of passion, personal ownership of results, unwavering support of church leaders, and commitment to seeing God's purposes achieved as they embrace the future picture of the church with wholehearted devotion. Commitment Event Team Leaders provide direct supervision of all team members and their work, in concert with the church staff and leadership.

Primary Responsibilities

- Develop the specific event plan [in concert with church leaders] for the Commitment Event that matches well with the church's DNA; including venue, decorations, deliverables, guests, and all aspects related to look/feel.
- Build the team – enlist those who will facilitate the planned event: assist in set-up, tear-down, welcoming, etc., as needed and determined by plan.
- Provide effective representation to team members on campaign-related issues.
- Ensure that the event runs smoothly, i.e., interface consistently with team members, and church leaders as required for program development; resolve problems, conflicts, issues quickly; step in as needed with appropriate leadership.
- Provide accountability and encouragement to the team; ensure that all tasks are clearly assigned, then completed on time and with excellence; monitor expenditures to maintain approved budget guidelines.
- Know campaign calendar well; attend all Campaign Team Meetings (CTMs), team breakouts sessions, and individual team strategy meetings.
- Work with church staff and leadership to capture faith stories/testimonies to be used in the Commitment Event setting.
- Work with Media Team, to ensure that all event deliverables are ready for distribution and that the event is captured on video.
- Demonstrate faith and uncommon God-dependence in determining a sacrificial commitment that is truly pleasing to Him.

Qualifications

- Strong organizational, networking, budgeting, and interpersonal skills.
 - Desire to create an effective team environment.
 - Ability to delegate and supervise others on the team.
 - Fully supportive of the Church's staff, leadership, and vision.
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Children's Ministry Team Leader

Objective

Ensure flawless execution of stewardship education and appropriate campaign activities/involvement within the Children's Ministry; securing the highest possible level of engagement while creating an environment in which children grow in their understanding of biblical stewardship.

Role

Effective churches are marked by **uncommon leadership**; women and men of passion, personal ownership of results, unwavering support of church leaders, and commitment to seeing God's purposes achieved as they embrace the future picture of the church with wholehearted devotion. Children's Ministry Team Leaders provide direct supervision of all team members and their work, in concert with the church staff and leadership.

Primary Responsibilities

- Build the team – enlist those who will facilitate all needed Children's Ministry responsibilities.
- Provide effective representation to team members on campaign-related issues.
- Provide accountability and encouragement to the team; resolve problems, conflicts, issues quickly, stepping in as needed with appropriate leadership; ensure that all tasks are clearly assigned, then completed on time and with excellence.
- Communicate the vision of the church in a language that children understand, allowing them to participate in the campaign in an age-appropriate manner.
- Discover and engage the creative gifts of children; use creative music, arts/crafts, drama, videos, and Bible studies to connect children to the vision; providing both hands-on and prayer involvement.
- Know campaign calendar well; attend all Campaign Team Meetings (CTMs), team breakouts sessions, and individual team strategy meetings.
- Work with Media Team, to ensure that all needed deliverables are ready for distribution.
- Demonstrate faith and uncommon God-dependence in determining a sacrificial commitment that is truly pleasing to Him.

Qualifications

- Strong organizational, networking, and interpersonal skills.
 - Desire to create an effective team environment while training children, the future leaders and people of influence within the church.
 - Ability to delegate and supervise others on the team.
 - Fully supportive of the Church's staff, leadership, and vision.
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Follow Thru Team Leader

Objective

Ensure flawless execution of all campaign FollowThru efforts; securing the highest possible level of engagement and pledge fulfillment; creating the environment in which the entire church [Core; New; Crowd] is consistently apprised of campaign progress and ministry impact.

Role

Effective churches are marked by **uncommon leadership**; women and men of passion, personal ownership of results, unwavering support of church leaders, and commitment to seeing God's purposes achieved as they embrace the future picture of the church with wholehearted devotion. FollowThru Team Leaders provide direct supervision of all team members and their work, in concert with the church staff and leadership.

Primary Responsibilities

- Develop the specific plan [in concert with church leaders] for FollowThru that matches well with the church's DNA, including communication strategies, events, deliverables, etc.
- Build the team – enlist those who will facilitate with communication planning, event planning, team-building, calendaring, etc.
- Provide effective representation to team members on campaign-related issues.
- Ensure that all events run smoothly, i.e., interface consistently with team members, and church leaders as required for program development; resolve problems, conflicts, issues quickly; step in as needed with appropriate leadership.
- Oversee the invitation process; invitations, follow-up, and RSVP/confirmation phone calls.
- Provide accountability and encouragement to the team; ensure that all tasks are clearly assigned, then completed on time and with excellence; monitor expenditures to maintain approved budget guidelines.
- Know campaign calendar well; attend all Campaign Team Meetings (CTMs), team breakout sessions, and individual team strategy meetings.
- Work with church staff and leadership to capture faith stories/testimonies throughout the FollowThru life cycle.
- Work with Media Team, to ensure that all event deliverables are ready for distribution and that the event is captured on video.
- Demonstrate faith and uncommon God-dependence in determining a sacrificial commitment that is truly pleasing to Him.

Qualifications

- Strong leadership, organizational, networking, budgeting, and interpersonal skills.
 - Desire to create an effective team environment; one in which varied tasks, communication strategies, and events are planned and executed over a three-year period.
 - Ability to delegate and supervise others on the team.
 - Fully supportive of the Church's staff, leadership, and vision.
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Admin/Invitation Team Leader

Objective

Ensure flawless execution of the campaign invitation process; thereby maximizing attendance for all major campaign events (TBD but could include Leadership Launch; Targeted Connects; Leadership Commitment Event; Commitment Event) by building a large calling organization that will encourage maximum participation by the church family.

Role

Effective churches are marked by **uncommon leadership**; women and men of passion, personal ownership of results, unwavering support of church leaders, and commitment to seeing God's purposes achieved as they embrace the future picture of the church with wholehearted devotion. Invitation Team Leaders provide direct supervision of all team members and their work, in concert with the church staff and leadership.

Primary Responsibilities

- Build the team – enlist those who will facilitate additional team building and assist with scheduled RSVP calling as determined by plan.
- Provide effective representation to team members on campaign-related issues.
- Coordinate with the Administrative Support and other event [Leadership; Targeted Connects; Commitment] team leaders in the preparation of Telephone Calling Lists and Event Info Sheets, which will be used by the Invitation Team for calling.
- Ensure that every household on the telephone list is contacted with a call encouraging them to attend the major events.
- Ensure that all “calling events” run smoothly, i.e., interface consistently with team members and church leaders as required; resolve problems, conflicts, issues quickly; step in as needed with appropriate leadership.
- Provide accountability and encouragement to the team; ensure that all tasks are clearly assigned, then completed on time and with excellence.
- Know campaign calendar well; attend all Campaign Team Meetings (CTMs), team breakouts sessions, and individual team strategy meetings.
- Demonstrate faith and uncommon God-dependence in determining a sacrificial commitment that is truly pleasing to Him.

Qualifications

- Strong leadership, organizational, networking, and interpersonal skills.
 - Desire to create an effective team environment.
 - Ability to delegate and supervise others on the team.
 - Fully supportive of the Church's staff, leadership, and vision.
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Student Ministry Team Leader

Objective

Ensure flawless execution of stewardship education and appropriate campaign activities/involvement within the Student Ministry; empowering and equipping them to take ownership of the church's vision while growing in their understanding of God's plan for stewardship.

Role

Effective churches are marked by **uncommon leadership**; women and men of passion, personal ownership of results, unwavering support of church leaders, and commitment to seeing God's purposes achieved as they embrace the future picture of the church with wholehearted devotion. Student Ministry Team Leaders provide direct supervision of all team members and their work, in concert with the church staff and leadership.

Primary Responsibilities

- Build the team – enlist those who will facilitate all needed Student Ministry responsibilities.
- Provide effective representation to team members on campaign-related issues.
- Provide accountability and encouragement to the team; resolve problems, conflicts, issues quickly, stepping in as needed with appropriate leadership; ensure that all tasks are clearly assigned, then completed on time and with excellence.
- Communicate the vision of the church in a relevant language that teens understand, allowing them to participate in the campaign in an age-appropriate manner.
- Discover and engage students via creative arts, videos, and Bible studies that link them to the church's future picture.
- Develop creative avenues for involvement, i.e., consider including student leaders in campaign Leadership Events; consider stewardship commitments of service and finances, etc.
- Work with staff to coordinate student faith stories that develop throughout campaign.
- Know campaign calendar well; attend all Campaign Team Meetings (CTMs), team breakouts sessions, and individual team strategy meetings.
- Work with Media Team, to ensure that all needed deliverables are ready for distribution.
- Demonstrate faith and uncommon God-dependence in determining a sacrificial commitment that is truly pleasing to Him.

Qualifications

- Strong organizational, networking, and interpersonal skills.
 - Desire to create an effective team environment with a heart for students, the future leaders and people of influence within the church.
 - Ability to delegate and supervise others on the team.
 - Fully supportive of the Church's staff, leadership, and vision.
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